

# Attendee & Exhibitor Access

Natural Products Expo East/Organic Products Expo-BioFach America 2009

**Education Program:** All Natural Products Expo East education included with badge, unless specified.

**Events:** All Natural Products Expo East events included with badge, unless specified.

**SHOW FLOOR ACCESS:** Dates and times indicate show floor access.

	Tuesday September 23	Wednesday September 23	Thursday September 24	Friday September 25	Saturday September 26	Sunday September 27
<b>EXHIBITORS*</b>	8 am-8 pm*	8 am-8 pm*	8 am-7 pm	8 am-7 pm	8 am-10 pm	8 am-12 noon
<b>ATTENDEES</b>						
<b>Buyers</b>	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
<b>Distribution**</b>	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
Manufacturers	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
Business Services/Other	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
Suppliers	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
Press	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
<b>GUESTS</b>	NA	NA	10 am-6 pm	10 am-6 pm	10 am-4 pm	NA
Exhibitor & Attendee						

\* Exhibitors arriving to set up your booth after set-up hours you must go the loading dock entrance. If you have your badge already, you will be let into the building. If you do not have your badge, you must present your ID and proof of employment with the named exhibiting company (such as a business card). Security will check the exhibiting company name against the exhibitor list, and you will be let into the building. You will need to go to Exhibitor Registration the next morning to get your badges for daytime access to the show floor.

\*\* Brokers, wholesalers and distributors working as personnel in an exhibitor booth can access the show floor at the same times as indicated for exhibitors for set-up, booth meetings, etc. All brokers, wholesalers and distributors needing this access must enter through the entrance located by the loading dock and be accompanied by exhibitor personnel.

## ATTENDEE BUSINESS TYPES

### BUYERS

Chain Natural Products Store, Independent/Co-op/Natural Product, Conventional Supermarket, Independent Grocer, Discount/Mass Merchandiser, Chain Drug Store/Pharmacy, Independent Drug Store/Pharmacy, Gourmet/Specialty Products, Natural Foods Restaurant/Food Service, Gift Product Store, Bookstore, E-tailer, Mail Order Catalog, Pet Supply Store/Grooming, Convenience Store

### DISTRIBUTION

Third Party Distributor of Finished Product, Wholesaler of Finished Product, Importer/Exporter of Finished Product, Broker of Finished Product

### MANUFACTURERS

Food/Beverage, Vitamin/Mineral/Herb/Supplements, Other Manufacturer, Nutraceuticals, Personal Care, Natural Building Material, Home and Textile Manufacturer, OTC Pharmaceuticals

### BUSINESS SERVICES/OTHER

Financial Institution, Not for Profit, Publisher, Association, Advertising/PR, Laboratory, Consultant, Investment Banking, School/University, Government Agency, Other Within Industry

### SUPPLIERS

Raw Ingredient Producer/Supplier, Farm/Grower, Ingredient Importer/Exporter, Equipment Supplier

### PRESS

Members of the press

### GUESTS

Guests (non-industry) of exhibitor and attendees