



Natural Products Expo East | Education & Events: September 23-26, 2009
Trade Show: September 24-26, 2009

Natural Products Expo West | Education & Events: March 11-14, 2010
Trade Show: March 12-14, 2010

Natural Products Expo East Deadlines

Monday 8/24/2009

Natural Foods Merchandiser October
Sponsor Ad

Ongoing

25 Club, Green Exhibitor, & Indy-friendly
recognition online & onsite

Product Showcases

Get your products noticed in these highly visible showcases. New products, new labeling, or new ingredients that are introduced less than twelve months prior to the show qualify. Become synonymous with New Products by participating in this opportunity.

Private Appointment Rooms

Private Appointment Rooms are a great resource to hold private meetings or create a lounge for your clients. These rooms will have tables and chairs, key (if applicable), wastebasket and one 22 x 28 sign outside of room. Please note: Private Appointment Rooms are not intended for seminars or exhibit space.

[View a list of opportunities!](#)

[Click here to see what we've been sending to our attendees!](#)

NATURAL PRODUCTS EXPO EAST Opportunity to be Recognized Onsite and Online Still Available: 25 Club, Green Exhibitor, & Indy-friendly

You'll notice a number of symbols throughout the show website and onsite designed to recognize exhibitors. Here's what they say about the exhibitors' commitment to enhancing the industry:



Independent retailer-friendly



Show special of 25% or more



Green booth initiatives to reduce show

impact

Although the Buyers' Guide deadline has passed and the first fifty 25 Club members (those that received a \$250 Freeman credit and \$250 toward client entertainment) have already been selected and contacted, you still have time to reap the benefits of extra exposure online and onsite so buyers can easily identify your booth and recognize your commitment.

Participation in these recognition programs starts with updating a few items on your online exhibitor listing. Please click here to [log in](#) and submit your efforts for review. Recognition for successfully participating is listed online, onsite signage (deadlines apply), and on booth signage.

NATURAL PRODUCTS EXPO WEST Sponsorship and Marketing Opportunity
2010 Natural Products Expo West/SupplyExpo Show Directory Map

At Natural Products Expo West 2010 we will be producing a Show Directory Map in place of a Buyers' Guide. Build brand awareness, generate booth traffic and increase your company's exposure by standing out in the official map every attendee will be using at Expo West 2010. Attendees will still be able to access all exhibiting company descriptions and contact information, as well as the Expo West schedule of events and education online by using the Online Buyers' Guide and Show Directory on the Expo West website (www.expowest.com). By moving this information online we'll not only reduce our environmental impact, but be able to provide the most up-to-date information before, during and after the show.

There are a limited number of spaces available at prices ranging from \$2,500-18,000. Contact your account manager today to secure your space.

For more information visit www.expowest.com, call 1.866.458.4935 (Toll-Free), 1.303.390.1776 (International) or email expo@newhope.com

Visit expoeast.com for a complete list of exhibitors already participating in these programs and contact your Exhibitor Service Representative at esk@newhope.com or call 1.303.998.9208 for more details today!

Contact Natural Products Expo esk@newhope.com | 1.303.998.9208

Contact Your Expo Account Manager! expo@newhope.com | 1.866.458.4935 or 1.303.390.1776

A Message from Mike Mike Behr, Exhibitor Service Representative



First Timers and Old Timers: Exhibiting at Natural Products Expo East

Wednesday, August 19th, 2009 2:00 pm ET / 1:00 pm CT / Noon MT / 11:00 am PT

First Timers and Old Timers, Exhibiting at Expo East is the 2009 webcast you definitely don't want to miss. Hosted by yours truly, you will hear from the show's Logistical MVPs such as Freeman, CompuSystems (badge registration and lead retrieval), the Boston Convention & Exhibition Center, and I will talk the talk about the gotta-know items found in the wonderful world of the Exhibitor Service Kit. Tip of the Day—Tune In! Gather round your computer folks, it is definitely Must See Web TV!